

LOMBARD TYRES BIRTHDAY SALE

Exclusive customer benefit

A “great deal” on the wrong car is still the wrong car.

Your Lombard Tyres Birthday benefit gives you a complimentary KeyLane Recommendation **worth R599**, helping you choose the right vehicle for your life, needs and budget.

Buy two qualifying tyres during the **Lombard Tyres Birthday Sale** and receive **50% off** your second tyre, plus a complimentary KeyLane Recommendation. Valid for **12 months** from activation.

YOUR BIRTHDAY BONUS
R599 VALUE



Customer needs analysis

We match the vehicle to your life, priorities and budget.



Trade-in analysis

Get a clearer benchmark so you can recognise a fair offer and negotiate with confidence.



KeyLane Recommendation

A personalised shortlist with clear reasons for the vehicles recommended.



Clear guidance for your next vehicle decision

Understand the pros, cons and what to look out for.



Valid for 12 months

Activate when the time is right for you.

QUESTIONS WE HELP ANSWER



Is this the **right car** for my life?

We match the vehicle to your life, priorities and budget.



Is the **whole deal** competitive?

We assess the selling price, discounts, and overall value, so you get the best deal, not just the biggest discount.



What is my **current car** worth?

Our Trade-in Analysis helps you understand your vehicle's true market value.

HOW IT WORKS



1. Buy 2 qualifying tyres



2. Unlock the benefit instantly



3 Activate when you're ready



4. Use your benefit anytime within 12 months

SHOP THE BIRTHDAY SALE



keylane.co.za/lombardtyres

Exclusive to Lombard Tyres customers who purchase two qualifying tyres during the Lombard Tyres Birthday Sale. Ts & Cs apply.